



Digital Media Packages & Rates

Reach More Firearms and Shooting Sports Enthusiasts Through FMG Publications Digital Productions

FMG Publications provide the connection to virtually every segment of the firearms and shooting sports market through print and digital delivery. Shooting enthusiasts look to FMG Publications as the source for industry news and product information. FMG Publications include: **GUNS Magazine**, the first firearms magazine introduced on the newsstand in 1955; **Shooting Industry**, the first firearms trade magazine, introduced in 1955; **American Handgunner**, the first magazine devoted 100% to handguns, introduced in 1976; and **American COP**, written by cops, for cops, first published in 2005.

Catalog Marketplace:

A comprehensive catalog section included with selected FMG Publications and Web sites. Price includes print and digital edition plus .pdf catalog conversion to ipaper format and one year of hosting.

Full Market Package

(print, digital, business and consumer)

All six FMG Publications print Catalog Showcase listings featuring catalog cover image and description (two in *Shooting Industry*, two in *American Handgunner* and two in *GUNS Magazine*) plus one year digital listing and hosting in the Catalog Marketplace on corresponding FMG Web sites.

\$5,995

Individual Market Package

Shooting Industry - includes two print catalog showcases and one year digital catalog hosting in the *Shooting Industry* Catalog Marketplace Web site section. **\$2,000**

American Handgunner - includes two print catalog showcases and one year digital catalog hosting in the *American Handgunner* Catalog Marketplace Web site section. **\$2,150**

GUNS Magazine - includes two print catalog showcases and one year digital catalog hosting in the *GUNS Magazine* Catalog Marketplace Web site section. **\$2,150**

Catalog Marketplace Online only - Includes one year of catalog hosting online only. Available spaces: *American COP*, *American Handgunner*, *GUNS Magazine* and *Shooting Industry*. **\$1,450 per site**

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Effective May 2009 • Digital Rate Card 1



Visit link below to view live Catalog Marketplace with samples
www.shootingindustry.com/Pages/DigitalCatalog.html